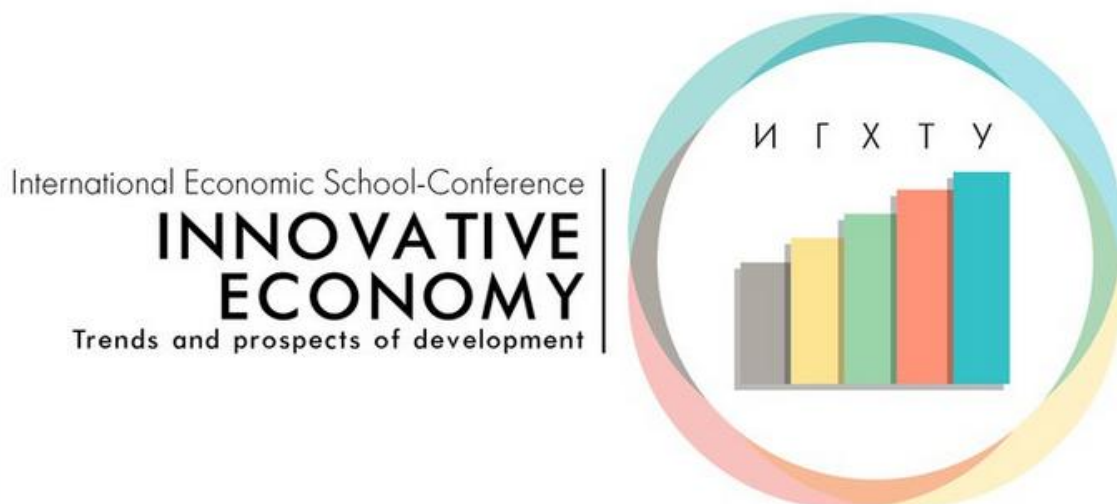


**Ministry of Education and Science of the Russian Federation**

**Ivanovo State University of Chemistry and Technology**



**International school-conference**  
**«Innovative Economy:**  
**Trends and prospects of development»**

[isuct.ru/conference/innovation-economy](http://isuct.ru/conference/innovation-economy)

**Ivanovo**

**17-23 September 2018**

### **Chairman of the Organizing Committee**

Ermolaev Mikhail B., Professor of the Department of Higher and Applied Mathematics, ISUCT (Ivanovo)

### **Deputy Chairman of the Organizing Committee**

Abramova Elena A., Associate Professor of the Department of Information Technologies and Digital Economy, ISUCT (Ivanovo)

### **Conference Secretariat**

Maslennikova Natalia V., Senior Lecturer of the Department of Information Technologies and Digital Economy, ISUCT (Ivanovo)

### **The School-conference includes:**

- the educational program "Innovative Economy: Trends and Prospects for Development",
- a competition of scientific works,
- a series of master classes and business games,
- meetings with representatives of Ivanovo business, a cultural program.

### **ISUCT**

Founded in 1918 Ivanovo State University of Chemistry and Technology (ISUCT) today is a respected polytechnic school training engineers for various industrial facilities in the region and abroad. With truly distinguished teaching quality and superb facilities the university ensures students' academic excellence of international level. We graduate specialists in a wide range of academic pathways – from technology, economy and management to social work, humanities and natural sciences. ISUCT is ranked among TOP-100 russian universities according to «Expert RA» rating agency. ISUCT education quality management system meets ISO standards.

### **Directions**

1. Financial innovation in the digital economy
2. Research competencies in the field of digital economy
3. Managing the development of the digital economy
4. Technology entrepreneurship and innovative business development
5. Innovation, management and international cooperation as drivers of socio-economic development
6. Development of innovative business models

## MONDAY, 17 SEPTEMBER

### ***10:30-12:50. “Chim-Hall” of ISUCT, The main building of ISUCT Sheremetevsky av., 7***

10:30-11:00. Registration of participants.

11:00-11:20. Opening of the school.

11:00-11:07. Welcome speech by the rector of the ISUCT Mikhail F. Butman.

11:07-11:15. Welcome speech by the head of the Department of Economic Development and Trade of the Administration of Ivanovo Evgenia N. Sokolova.

11:20-12:05. Lecture. Zbigniew Przygodzki (University of Lodz). Territorial determinants of development processes – creating an innovative entrepreneurial milieu.

12:05-12:50. Lecture. Mikhail B. Ermolaev (ISUCT). Econometric methods of investigation: boundaries of applicability.

### ***13:00-14:00. Cafe «Zhuravinka», The main building of ISUCT Sheremetevsky av., 7***

13:00-14:00. Lunch (Cafe «Zhuravinka»).

### ***14:00-18:00. “Chim-Hall” of ISUCT, The main building of ISUCT Sheremetevsky av., 7***

14:00-16:00. Sectional sessions (the reports of the school-conference participants)

1. Aleksandra Estera Wojciechowska      University of Lodz
2. Piotr Wiktor Szymczak                      University of Lodz
3. Eliza Anna Wlodarczyk                      University of Lodz
4. Anna Malgorzata Życzkowska              University of Lodz
5. Justyna Maria Wojciechowska              University of Lodz
6. Vlasova Elvira A.                              Ivanovo State University of  
Chemistry and Technology
7. Lokteeva Irina E.                              Vladimir State University named  
Ivanovo State University of  
Chemistry and Technology
8. Timofeeva Julia A.                              Ivanovo State University of  
Chemistry and Technology
9. Shestova Maria S.                              Ivanovo State University of  
Chemistry and Technology
10. Zharova Diana V.                              Yaroslavl State Technical University

11. Krylova Elena S. Ivanovo State University of  
Chemistry and Technology
12. Karpov Dmitry M. Yaroslavl State University
13. Kapralova Maria A. Ivanovo State University of  
Chemistry and Technology
- 16:00-16:10. Coffee break.
- 16:10-18:00. Sectional sessions (the reports of the school-conference participants).
14. Kuznetsova Irina A. Ivanovo State University of  
Chemistry and Technology
15. Novikova Evelina A. Ivanovo State University of  
Chemistry and Technology
16. Kuznetsov Semen M. Yaroslavl State Technical University
17. Sokolov Sergey A. Vladimir State University named
18. Minasyan Karina E. Ivanovo State University of  
Chemistry and Technology
19. Yakovleva Maria S. Kostroma State Agricultural Academy
20. Arzhanuhin Daniil S. Yaroslavl State Technical University
21. Arteev Ivan A. Ivanovo State Politechnical  
University
22. Poteshkina Olga A. Ivanovo State University of  
Chemistry and Technology
23. Samylkina Maria A. Ivanovo State Power University
24. Karyugina Maria P. Ivanovo State University of  
Chemistry and Technology
25. Kruglova Olesya V. Ivanovo State Power University
- 18:00. Dinner. The cultural program.

## **TUESDAY, 18 SEPTEMBER**

***10:00-12:30. The conference hall of ISUCT, The main building of ISUCT  
Sheremetevsky av., 7***

10:00-10:45. Lecture. Mikhail B. Ermolaev (ISUCT). Econometric methods of investigation: boundaries of applicability.

10:45-11:30. Lecture. Anna S. Kutuzova (ISUCT). Savings and Investment in the modern world.

11:30-12:15. Lecture. Elena A. Abramova. Management of international projects.

12:15-12:30. The definition of teams for the implementation of the educational projects.

***12:30-13:30. Cafe «Zhuravinka», The main building of ISUCT  
Sheremetevsky av., 7***

12:30-13:30. Lunch.

***13:30-16:00. Offsite events***

13:30-16:00. Excursion to the factory "EGGER".

17:00. Dinner.

## **WEDNESDAY. 19 SEPTEMBER**

***10:00-12:30. Computer classes, The building "A" of ISUCT  
Sheremetevsky av., 14.***

10:00-12:30. Implementation of the educational and educational project.

- Management of international projects (E.A. Abramova), computer class A109.

- Research project «Research of world socio-economic processes by econometric methods» (Ermolaev M.B.), computer class A204.

- Practical-oriented project «Development of personal financial investment plan» (A.S. Kutuzova), computer class A314.

***12:30-13:30. Cafe «Zhuravinka», The conference hall of ISUCT  
Sheremetevsky av., 7***

12:30-13:30. Lunch.

***13:30-18:00. Offsite events***

13:30-16:00. Excursion to the beer factory.

16:00-18:00. Excursion to the Tsvetaev's House-Museum.

***18:00-18:30. Cafe «Zhuravinka», The main building of ISUCT  
Sheremetevsky av., 7***

18:00-18:30. Dinner.

19:00-20:30. Sport program.

## **THURSDAY, 20 SEPTEMBER**

***10:00-12:15. The conference hall of ISUCT, The main building of ISUCT  
Sheremetevsky av., 7***

10:00-10:45. Lecture. Jagoda Guz (University of Lodz). Town Centre Management concept as a tool of vitality and viability of the city center. Example of Łódź

10:45-11:30. Lecture. Vladimir V. Shergin (ISUCT) Modern approaches to assessing the effectiveness of economic activity.

11:30-12:15. Lecture. Oleg V. Maslennikov (ISUCT). The Estimation of Losses of the Russian Economy from Population Migration to Developed Countries in 2000-2017.

***12:30-13:30. Cafe «Zhuravinka», The main building of ISUCT  
Sheremetevsky av., 7***

12:30-13:30. Lunch.

***13:30-15:00. The conference hall of ISUCT, The main building of ISUCT  
Sheremetevsky av., 7***

13:30-15:00. Round table «Science and economics - ways to meet».

***16:00-18:00. events***

16:00-18:00. Excursion to «Sberbank».

***18:00-18:30. Cafe «Zhuravinka», The main building of ISUCT  
Sheremetevsky av., 7***

18:00-18:30. Dinner.

## **FRIDAY, 21 SEPTEMBER**

***8:30-13:30. Offsite events***

8:30-10:30. Excursion to Privolzhsky jewelry factory «Krasnaya Presnya».

10:30-13:30. Excursion to Plyos.

***13:30-14:30. Cafe «Zhuravinka», The main building of ISUCT  
Sheremetevsky av., 7***

13:30-14:30. Lunch.

***14:30-16:30. Computer classes, The building “A” of ISUCT  
Sheremetevsky av., 14.***

14:30-16:30. Implementation of the educational and educational project  
Management of international projects (Elena A. Abramova)

Research project «Research of world socio-economic processes by econometric  
methods» (Mikhail B. Ermolaev)

Practical-oriented project «Development of personal financial investment plan»  
(Anna S. Kutuzova)

***17:00-17:30. Cafe «Zhuravinka», The main building of ISUCT  
Sheremetevsky av., 7***

18:00-18:30. Dinner.

***18:00-21:00. “Chim-Hall” of ISUCT, The main building of ISUCT  
Sheremetevsky av., 7***

17:00-20:00. The event of board games “Igroteka”.

## **SATURDAY, 22 SEPTEMBER**

***10:00-12:00. “Chim-Hall” of ISUCT, The main building of ISUCT  
Sheremetevsky av., 7***

10:00-11:00. Defence of the projects. Summing up the results of the School-  
Conference.

11:00-11:20. Coffee break.

11:20-12:00. Awarding the participants of the school-conference.

***12:00-13:00. Cafe «Zhuravinka», The main building of ISUCT  
Sheremetevsky av., 7***

12:00-13:00. Lunch.

***13:00-18:00. Offsite events***

13:00-16:00. Excursion to Suzdal.

## **SUNDAY, 23 SEPTEMBER**

### ***10:00-13:00. Offsite events***

10:00-15:00. Excursion (Ivanovo). Visit to museum of textile.

### **Contact Information**

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